Outline

- Why we reference
- How we reference
- Where we reference
Yes we can!
How can we acknowledge who said this in an essay?

**Task:** Complete this sentence: In America a new optimism was shown... (now add Obama’s words to this sentence).
Possible answer (direct quote):

In America a new optimism was shown in Obama’s election speech when he said: ‘Yes we can’ (2008, pg 3).
Possible answer (indirect quote)

In America a new optimism was shown in Obama’s election speech when he said that Americans could do it (2008).
Importance of referencing

- Referencing: 
  - *recognises* another author’s work, ideas, words and opinions
  - *acknowledges you have borrowed these* by referring to the author/writer/source in your work
  - shows *support* for your opinions/arguments
  - helps the reader *locate* sources
  - helps you *avoid plagiarism*
  - fulfils *assignment criteria*
How to avoid plagiarism

Avoid plagiarism by always referencing when you:

1. use another person's ideas, words, opinions, or theories
2. paraphrase another person's spoken or written word
3. use facts, statistics, graphics, drawings, numbers, or any other type of information that is not common knowledge
How and Where to Reference

The **Harvard system** (Author/Date) is used in most courses at this University.

**Legal citation** is often required by law courses.

**Harvard system**
Reference in **two** places
1. **In-text**
2. **Reference list**
How to Reference in-text: Direct Quotations
(Note: use sparingly 1 or 2 per essay: usually for definitions or emphasis).

Author, year, page number(s), single quotation marks

Brick (2006, p. 2) suggests that ‘academic culture refers to the attitudes, values and ways of behaving that are shared by people who work or study in universities.’

It has been suggested that ‘academic culture refers to the attitudes, values and ways of behaving that are shared by people who work or study in universities’ (Brick 2006, p. 2).

For long direct quotes of 30 words or more see p. 3 of *Class Teaching Materials Harvard Referencing.*
How to reference paraphrases (more common than direct quotes).

Author, year

Critical reading requires the student to identify the writer’s opinion and determine the accuracy and strength of the evidence presented. From this the reader can then form his/her own viewpoint (Brick 2006).

Brick (2006) states that critical reading requires the student to identify the writer’s opinion and determine the accuracy and strength of the evidence presented. From this the reader can then form his/her own viewpoint.
Almost all assignments require a reference list. It is a list of all the sources you have referred to in your assignment.

- Start a new page
- Put references in alphabetical order
- Do not use bullet points/numbers
- Leave a space between each entry
- Pay close attention to punctuation/formatting
- Publication details required in your Reference list differ depending on the source type e.g. book vs. journal article vs. newspaper article
- Use your Harvard Referencing booklet
Reference list – Book with one author

The above example of in-text referencing (Brick 2006) would be given in full in your Reference list as:


(Central Queensland University 2006)
Reference list: Book with more than one author

Example:


NOTE: edition number
Reference list: Website (corporate author)

Example:


- Always check the validity of a website
- If no person author use corporate author
- If no date use n.d

(Central Queensland University 2006)
Example:

Referencing online images

1. Artist (if known) 2. Year of publication (if there is no author, the year should follow the title) 3. Title of image, or a description in italics. 4. Year of publication. 5. [Online image]. 6. Available at: <URL>. 7. [Accessed date].

Example:

Online images continued (in text):

Example with image:

![Image of Spiderman](image_url)

**Figure 1**

Sony Pictures Digital Inc. 2004, *Spiderman*
Conclusion

- Always use your Referencing Handbook or online referencing guide
- It is essential to reference/acknowledge the words/ideas of other authors to avoid plagiarism and support your argument
- Ideas/words are referenced even if you paraphrase
- Harvard Referencing requires in-text referencing and a Reference list
- Include single quotation marks and page numbers in direct quotations
References


For further information please go to:


Or

Contact the staff at Academic Learning Support